

A photograph of three people sitting at a wooden table in a restaurant, smiling and talking. The table is set with white plates, glasses of water, and a fork. The image is partially overlaid with a large red diagonal shape on the right and a blue diagonal shape on the left.

# BE A PART OF OUR VIBRANT RESTAURANT COMMUNITY

ENGAGEMENT OPPORTUNITIES 2024





**MEMBERSHIP**



**SPONSORSHIP**



HOW TO ENGAGE

**GIVING**

## What we can do for your brand

A thriving restaurant and foodservice industry depends upon the support of companies that care deeply about:

- **improving** the lives of restaurant workers and their families
- **innovating** to advance food safety and sustainability
- **providing** nourishment, opportunity and joy that enhances the quality of life for all.

The National Restaurant Association's Industry Partners deliver the ingredients and provide the services that enable the \$1 trillion restaurant and foodservice industry to remain a pillar of local communities and to help bolster the national economy.

Through membership, sponsorship and donations, Industry Partners also provide critical funding to ensure that both the National Restaurant Association, and the industry at-large, continue to thrive.





## Engaging Through Membership

Allied Membership enables companies to gain industry insights for a competitive edge, support the policy efforts that drive the growth of the industry, and to access events that drive the industry forward.

Our Allied membership dues are based upon your company revenue, so there is space at the table for all companies – small, medium and large – to fully benefit from a standing membership in the world's largest foodservice trade association.

**Join us! Become a member today.**  
**Fill out our contact form [here](#).**



# Engaging Through Sponsorship

Sponsors are instrumental supporters of our work, providing critical financial support, thought leadership and expertise with direct access to our events, programming, activations and research throughout the year.

Our sponsorships range from \$15k to \$100k and are open to all suppliers and related companies who wish to be affiliated with the restaurant industry and provide support for the programs and initiatives that drive the industry forward.

Contact us at [partnerships@restaurant.org](mailto:partnerships@restaurant.org) to learn more about sponsorship.

SPONSORSHIP

## AVAILABLE OPPORTUNITIES

(Click on each link for more detailed information)

### EVENTS

- [Public Affairs Conference](#)
- [Marketing Executives Group \(MEG\) Expert Exchange](#)
- [Supply Chain Expert Exchange \(Fall & Spring\)](#)
- [Restaurant Legal Summit](#)
- [The Table](#)

### KNOWLEDGE & RESEARCH

- [State of the Restaurant Industry](#)
- [Technology Landscape Report](#)
- [Always Ready Preparedness Guides Series](#)
- [What's Hot Culinary Culinary Forecast](#)

### CONTENT CAMPAIGNS

- [National Food Safety Month](#)
- [Technology Month](#)
- [Operator Webinar Series \(Summer & Winter\)](#)
- [Sustainability Campaign](#)
- [Workforce Campaign](#)

### EDUCATIONAL FOUNDATION PROGRAMS

- [Military Foodservice Awards](#)
- [National ProStart Invitational](#)
- [Multicultural Foodservice & Hospitality Alliance \(MFHA\) Roundtables](#)

### MARKETING SOLUTIONS PACKAGES



## Engaging Through **Giving**

As the philanthropic foundation of the National Restaurant Association, the National Restaurant Association Educational Foundation's mission to the public is to enhance the industry's training and education, career development, and community engagement efforts.

The Multicultural Foodservice and Hospitality Alliance builds cultural intelligence and inclusion efforts by delivering products and solutions that raise the top line, improve the bottom line and build brand value.

We are proud of our work to create pathways of opportunity for people from all backgrounds in our industry through the Foundations, and we would love to work with you on the programs and opportunities that drive the industry forward.

[Click here to learn about the work of the National Restaurant Association Educational Foundation.](#)

[Click here to learn about the work of the Multicultural Foodservice & Hospitality Alliance \(MFHA\).](#)



FUELING  
**OPPORTUNITY.**  
LAUNCHING  
**CAREERS.**

**DONATE** TODAY





## Our Impact

We see the restaurant and hospitality industry as one of immense and unique opportunity – a place where people from any background can start with a dream and build a vibrant, successful future.

Through Membership, Sponsorship, and Donations, we have raised tens of millions of dollars to empower people from all backgrounds with the training and education they need to secure a better future. Join us!

**Learn more about our work through our 2023 [Impact Report](#)**

**Contact us today at [partnerships@restaurant.org](mailto:partnerships@restaurant.org)**

## Contact Us

[Restaurant.org/Partnerships](https://restaurant.org/Partnerships)  
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