



**ALLIED MEMBER  
2025**

**JOIN THE NATIONAL  
RESTAURANT ASSOCIATION**

Allied membership is open to all suppliers and related companies who wish to support the restaurant industry and the programs that drive it forward.





## ALLIED MEMBER 2025

**R**estaurant operators rely upon the ingredients, equipment, services and thought leadership of our Allied Members to create a thriving hospitality, restaurant and foodservice industry.

An Allied Membership with the National Restaurant Association allows you to showcase your business and your support of the industry to its operators. Your support also helps provide the insights and the advocacy to advance and protect the industry.

Our Allied membership dues are based upon your company revenue, so there is a space at the table for all companies – small, medium and large – to benefit from belonging to one of the world's largest trade associations.

Our purpose is to represent and advocate on behalf of our members – to educate, inspire, convene, and provide resources for success.

*\*Allied Membership is solely offered to companies that are aligned with, and support the principles and purposes of the Association and its members, and is not available to companies that could otherwise be regular members of the Association, including restaurants or foodservice companies.*

# Join us today!



**Our purpose is to represent and advocate on behalf of our members – to educate, inspire, convene, and provide resources for success. As an Allied Member, your company will receive:**

- ✓ Access to the restaurant industry's premier Association membership resources, crafted specifically for the industry, including research, events and programs, member content and communications to help keep you on top of the industry's most pressing issues.
- ✓ Complimentary registration to the National Restaurant Association Show, including access to 2025 National Restaurant Association Show Badges, and recognition as an Allied Member in the National Restaurant Show's online Exhibit Guide & Program.
- ✓ Affiliation and connection to a national platform for shared interests in advancing advocacy, workforce development, research, operational practices, emerging trends, and issues that matter most to your company.
- ✓ An Allied Member Toolkit that includes digital assets, social media graphics, language and a membership badge so you can showcase your support of the industry.

## READY TO GET STARTED?

To join as an Allied Member, please complete the next page and return it to [AlliedMembership@restaurant.org](mailto:AlliedMembership@restaurant.org)

*Annual membership dues are based on your company's sales volume:*

COMPANY SALES	ANNUAL DUES*	SHOW BADGES
Over \$250M	\$7,500	35
\$100M to \$250M	\$6,500	30
\$50M to \$100M	\$5,500	25
\$25M to \$50M	\$4,000	20
\$10M to \$25M	\$2,500	15
\$5M to \$10M	\$1,500	10
\$1M to \$5M	\$900	5
\$500K to \$1M	\$650	2
Up to \$500K	\$500	1

\*Allied Membership qualifications and benefits are outlined on [Restaurant.org/membership/member-benefits](https://restaurant.org/membership/member-benefits) and are subject to the attached terms and conditions. Information and data provided by Association members and applicants for Allied Membership are subject to, and will be treated in accordance with the Association's Privacy Policy as set forth on <https://restaurant.org/privacy-statement> or as may be amended by the Association from time to time.



## THANK YOU FOR BECOMING A 2025 ALLIED MEMBER



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Dues are based on your company's total annual sales volume. Please refer to the below dues schedule for your dues amount. For more information, please contact [alliedmembership@restaurant.org](mailto:alliedmembership@restaurant.org).

Annual Sales: \$ \_\_\_\_\_

Dues from schedule (see below): \$ \_\_\_\_\_

### METHOD OF PAYMENT

- ☐ Join today at <https://shop.restaurant.org/join>
- ☐ Complete the form below and we will invoice you.
- ☐ Complete the form below and submit check with form by mail.

***When paying by check, please make check payable to the National Restaurant Association and submit to the address below with this form.***

National Restaurant Association  
P.O. Box 824032  
Philadelphia, PA 19182-4032  
Please include Allied Membership on memo line.

Key Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Category of services/products \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Dues payments are not deductible as charitable contributions. In accordance with applicable tax law, including with respect to lobbying, member dues are not deductible as a business expense.

***By submitting this application, you hereby certify that the above dues are correct based on your organization's total annual sales volume, as set forth below.***

Signature \_\_\_\_\_ Date \_\_\_\_\_

☐ **LEGAL REQUIREMENT FOR NJ RESIDENTS PAYING BY CHECK:** *By checking this box, you consent to the Association's (and its necessary affiliates' and service providers') use of your payment information for this transaction, including to process this payment. The Association cannot process this payment without your consent.*

***Annual membership dues are based on your company's sales volume:***

*\*Allied Membership qualifications and benefits are outlined on [Restaurant.org/membership/member-benefits](https://Restaurant.org/membership/member-benefits) and are subject to the attached terms and conditions. Information and data provided by Association members and applicants are subject to, and will be treated in accordance with the Association's Privacy Policy as set forth on <https://restaurant.org/privacy-statement> as may be amended by the Association from time to time.*

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The National Restaurant Association Educational (the "Association"), an Illinois not-for-profit corporation, is grateful for the support of its Allied Members. The organization identified in the attached Allied Membership Application ("Company") desires to support the Association's mission and purposes by contributing financial support to the Association. The Association and Company are individually a "Party" and collectively the "Parties".

1. **Binding Agreement.** Upon acceptance of the Allied Membership Application by Association, the Allied Membership Application and the terms and conditions herein shall become a binding agreement ("Agreement") between the Parties.
2. **Scope.** Company's support of the Association is in no way conditioned on any requirement or understanding that the Association, its members, affiliates or any third party will be required to promote or purchase any products or services sold or offered for sale by Company. In addition, Company's status as an Allied Member does not convey the Association's approval, endorsement, voucher, certification, acceptance, or referral of any product or service of Company. In recognition of Company's status as an Allied Member, in accordance with its programs and offerings, the Association will provide appropriate acknowledgement and recognition of Company in accordance with applicable laws and regulations.
3. **Allied Membership Status.** The Association may, from time to time, amend or alter the qualifications required to be met by Allied Members, or to revoke Company's status as an Allied Member if Company breaches this Agreement or if the Association determines in good faith that Company does not support the principles and purposes of the Association or its members or the restaurant and foodservice industry.
4. **Intellectual Property.** Each party (the "Licensing Party") hereby grants the other party a limited, nonexclusive, revocable, nontransferable license to use the Licensing Party's names, logos and/or other intellectual property reasonably contemplated under this Agreement (including a license for Company to use the digital assets included in the Membership Toolkit) (collectively, the "IP") solely to recognize Company's status as an Allied Member, or as otherwise approved by the Licensing Party in writing. Upon termination of the Agreement, the license granted hereunder shall cease and all IP shall be returned to the Licensing Party. The Licensing Party retains the right to review and approve all initial uses of its IP by the other party.
5. **Confidential Information.** The Association and Company, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information conveyed to the other, except as may be authorized in writing by the other.
6. **Relationship of the Parties.** Each Party agrees that this Agreement is not intended to create in law any employment relationship, joint venture, agency or other relationship of any kind except a contractual relationship. The relationship of the Parties in this Agreement shall be that of independent contractor to each other or any of their affiliates.
7. **Limitation of Liability and Indemnification.** Unless otherwise outlined in this Agreement, neither Party nor its affiliated organizations shall be liable for any indirect, special, incidental, exemplary or consequential loss or damage of any kind, including lost profits (whether or not the Parties have been advised of such loss or damage) arising in any way in connection with the Agreement. Additionally, in no event will the Association or its affiliates be liable to the Company for any damages or other amounts of any kind in excess of the amounts paid to the Association under this Agreement. The Company shall indemnify and hold harmless the Association, its affiliates and their respective officers, directors, members, agents, and employees from any and all claims, demands, suits, costs, expenses (including reasonable attorneys' fees) of whatever nature and description arising out of or related in any way to any unauthorized use of the Association's intellectual property.
8. **Termination.** Either Party may terminate this Agreement. In the event of such termination, the Association will have no duty to refund any portion of the dues received prior to the effectiveness of termination. Any provision of this Agreement that should reasonably survive termination shall survive in accordance with its respective terms. Upon termination, Company shall stop using the Allied Member toolkit.
9. **Successors and Assigns.** Except as specifically provided herein, this Agreement shall be binding on the Parties, and shall not be transferred by Company to any of its successors and assigns without the prior written consent of the Association. This Agreement shall be binding and inure to the benefit of any successor of Association by merger or consolidation or any purchaser or assignee of all or substantially all of its assets.
10. **Law and Jurisdiction.** This Agreement shall be governed by the laws of the State of Illinois, without giving effect to the principles of conflicts of laws. Any dispute that arises or relates to this Agreement shall be exclusively resolved in the state or federal courts located in Chicago, Illinois. The Parties expressly waive any challenge to the jurisdiction or venue of such courts.